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DECISION HYGIENE

**MESSY THINKING
PRODUCES EXPENSIVE
MISTAKES.**



THE SHIFT

We obsess over outcomes.

But rarely over thinking

conditions.



THE CONTRAST

Fast decisions feel strong.

**Clean decisions last
longer.**



BUILD IT

- **Assign a devil's advocate**
- **Run a pre-mortem**
- **Separate discussion from decision**
- **Ask: "What would make this fail?"**



**IS YOUR PROCESS
STRENGTHENING – OR
DISTORTING – YOUR
JUDGMENT?**

STONE SOUP COACHING

